



AN URBAN LEGEND RE-DEFINED

Wikipedia defines an “Urban Legend” as “...a form of modern folklore consisting of stories thought to be factual by those circulating them...urban legends are not necessarily false, but they are often distorted, exaggerated or sensationalized over time.” Such is the case of Pinot Noir from the Carneros region. Often stigmatized for lacking the color, depth and complexity of their Russian River brethren we humbly hope to dispel some of these “urban legends” with the re-introduction of our Los Carneros Pinot Noir.

THE WINE

Deep? Dark? Aromatic?...This is Carneros? In a word, ABSOLUTELY! For those that have followed our winemaking evolution, you may recall that we haven’t released a pinot from Carneros since 2002. Finally, after more than five years of vineyard development we have the building blocks required to produce a truly unique representation of the Carneros appellation. A dazzling bouquet of strawberry, cranberry, freshly cut rose petals and all-spice literally jumps out of the glass. A hint of forest floor and toasty oak add to the allure. While big in personality, a sense of elegance and harmony is achieved through refined tannins, scintillating acidity and a touch of toasty oak.

VINEYARD

Vineyard Manager Herrera Vineyard Mgmt.
 Appellation Los Carneros
 Vineyard Tierra Blanca Vineyard
 Harvest Dates September 2007
 Harvest Brix 25.5
 Yield 2.5 lbs. of fruit
 per vine

WINEMAKING

Winemaker Rolando Herrera
 Variety 100% Pinot Noir
 Fermentation 100% Indigenous yeast
 Malolactic 100%
 Alcohol 13.3%
 Aging 10 months
 Type of Oak 100% French / 50% New

CASES PRODUCED: 350 CASES